DUP INVOICE TE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Adelstein/Liston Attention: Accounts Payable 222 West Ontario Suite 600 Chicago, IL 60610

Send Payment To:
WESH
P O Box 26876
Lehigh Valley, PA 18002-6876

FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
965768-1	10/28/12	October 2012	10/01/12 - 10/28/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WESH
 Scott Barsky
 Eagle-Chicago
 National

Advertiser Product Estimate Number
Demings/D/Congress DEMINGS FOR CONGRES 3413

 Flight Dates
 Order #
 Alt Order #

 10/22/12 - 10/28/12
 965768
 07914286

Billing Calendar
Broadcast
Billing Type
Cash
Deal #
Special Handling

| Advertiser Code | Product Code

Agency Ref Advertiser Ref

Spots/ Line Start Date **End Date** Description Start/End Time Length Week **MTWTFSS** Rate Type 10/26/12 10/22/12 M-F Early Sunrise 5:00-6:00 AM MTWTF--:30 10 \$200.00 NM Class of Time - Immediately Pre-emptible without notice **End Date MTWTFSS** Weeks: Start Date Spots/Week Rate 10/22/12 10/28/12 MTWTF--\$200.00 10 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WESHM 10/22/12 5:24 AM M-F Early Sunrise 5:00-6:00 AM :30 DEMI0830H \$200.00 NM 1 WESHM 10/22/12 5:44 AM M-F Early Sunrise 5:00-6:00 AM :30 DEMI0630H \$200.00 NM 7 WESHTu 10/23/12 5:00-6:00 AM :30 DEMI0630H \$200.00 NM 5:25 AM M-F Early Sunrise 2 WESHTu 10/23/12 5:54 AM M-F Early Sunrise 5:00-6:00 AM :30 DEMI0830H \$200.00 NM 10/24/12 :30 DEMI0630H NM 9 WESHW 5:23 AM M-F Early Sunrise 5:00-6:00 AM \$200.00 3 WESHW 10/24/12 5:53 AM M-F Early Sunrise 5:00-6:00 AM :30 DEMI0830H \$200.00 NM 4 WESHTh 10/25/12 :30 DEMI0630H \$200.00 5:13 AM M-F Early Sunrise 5:00-6:00 AM NM 8 WESHTh 10/25/12 5:28 AM M-F Early Sunrise 5:00-6:00 AM :30 DEMI0830H \$200.00 NM 10/26/12 :30 DEMI0830H NM 10 WESHF 5:22 AM M-F Early Sunrise 5:00-6:00 AM \$200.00 5 WESHF :30 DEMI0630H 10/26/12 5:43 AM M-F Early Sunrise 5:00-6:00 AM \$200.00 NM 2 10/22/12 10/26/12 M-F Sunrise @6AM 6:00-7:00 AM MTWTF--:30 10 \$600.00 Class of Time - Immediately Pre-emptible without notice

Weeks: Start Date End	Date MTWTFSS Spots/Week	Rate		
10/22/12 10/2	28/12 MTWTF 10	\$600.00		
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
7 WESHM 10/22/12	6:29 AM M-F Sunrise @6AM	6:00-7:00 AM	:30 DEMI0830H	\$600.00 NM
1 WESHM 10/22/12	6:55 AM M-F Sunrise @6AM	6:00-7:00 AM	:30 DEMI0630H	\$600.00 NM
2 WESHTu 10/23/12	6:14 AM M-F Sunrise @6AM	6:00-7:00 AM	:30 DEMI0630H	\$600.00 NM
6 WESHTu 10/23/12	6:41 AM M-F Sunrise @6AM	6:00-7:00 AM	:30 DEMI0830H	\$600.00 NM
9 WESHW 10/24/12	6:14 AM M-F Sunrise @6AM	6:00-7:00 AM	:30 DEMI0630H	\$600.00 NM
3 WESHW 10/24/12	6:43 AM M-F Sunrise @6AM	6:00-7:00 AM	:30 DEMI0830H	\$600.00 NM
10 WESHTh 10/25/12	6:24 AM M-F Sunrise @6AM	6:00-7:00 AM	:30 DEMI0630H	\$600.00 NM
4 WESHTh 10/25/13	6:45 AM M-F Sunrise @6AM	6:00-7:00 AM	:30 DEMI0830H	\$600.00 NM
5 WESHF 10/26/1	6:26 AM M-F Sunrise @6AM	6:00-7:00 AM	:30 DEMI0830H	\$600.00 NM
8 WESHF 10/26/1	6:54 AM M-F Sunrise @6AM	6:00-7:00 AM	:30 DEMI0630H	\$600.00 NM
0.10/07/40 10/07/40 0	10 : 00 00			00 111

L	8 WESHF	10/26/12	6:54 AM M-F St	unrise @6AM	6:00-7:00 AM	:30 ו	ремі0630н			\$600.00	NM
	3 10/27/12 10/27/ Class of Time - Imm		nrise 6-8 AM emptible without	6:00-8:00 AM notice	S-	:30	1	\$200.00	NM		
	Weeks: <u>Start Da</u> 10/22/1			Spots/Week 1	<u>Rate</u> \$200.00						
	Spots: <u>#</u> Ch <u>Day</u> 1 WESHSa		Air Time Descri 7:21 AM Sat Su		Start/End Time 6:00-8:00 AM	Length :	<u>Ad-ID</u> DEMI0830H			Rate \$200.00	Type NM

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WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 Invoice # Invoice Date **Invoice Month** Invoice Period 965768-1 10/28/12 October 2012 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Demings/D/Congress	DEMINGS FOR CONGRES	3413

ww.wesh.c	com											
				ŭ.				Spots/				
ne Sta	rt Date E	nd Dat	e Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		-
3 10/2 Clas		0/27/1: - Imme		Sunrise 6-8 AM e-emptible without	6:00-8:00 AM notice	S-	:30	***************************************	\$200.00	NM		
4 10/2 Clas	22/12 1 ss of Time	0/26/1: - Pre-e	2 Kelly mptible wit	and Michael 9-10 h notice	AN9:00-10:00 AM	MTWTF	:30	10	\$900.00	NM		
Wee		art Dat 0/22/12			Spots/Week 10	<u>Rate</u> \$900.00					-	
Spo	ts: <u>#</u> Ch 8 WESI	-	Air Date 10/22/12	Air Time Descri		Start/End Time		h Ad-ID			Rate 1	
	1 WESI		10/22/12		nd Michael 9-10 AM nd Michael 9-10 AM	9:00-10:00 AM 9:00-10:00 AM		O DEMIO830H			\$900.00 \$900.00	
	2 WESI		10/22/12		nd Michael 9-10 AM	9:00-10:00 AM		0 DEMIO030H			\$900.00	
	9 WESI		10/23/12		nd Michael 9-10 AM	9:00-10:00 AM		O DEMIO830H			\$900.00	
	6 WESI		10/24/12		nd Michael 9-10 AM	9:00-10:00 AM	10.0	O DEMIO630H			\$900.00	
	3 WESI		10/24/12	The state of the s	nd Michael 9-10 AM	9:00-10:00 AM		O DEMIO830H			\$900.00	
	4 WESI		10/25/12		nd Michael 9-10 AM	9:00-10:00 AM		O DEMIO630H			\$900.00	
	7 WESI		10/25/12	•	nd Michael 9-10 AM	9:00-10:00 AM		O DEMIO830H			\$900.00	
	5 WESI		10/26/12	350	nd Michael 9-10 AM	9:00-10:00 AM		O DEMIO830H			\$900.00	
	10 WESI		10/26/12		nd Michael 9-10 AM	9:00-10:00 AM		0 DEMIO630H			\$900.00	
5 10/2 Cla		0/26/1		NOON NEWS 12- e-emptible without	12:12:00-12:30 PM	MTWTF	:30	5	\$250.00	NM		
Wee	eks: St	tart Dat 0/22/12	e End D	ate MTWTFSS	Spots/Week 5	<u>Rate</u> \$250.00					4,	
Spo	ts: <u>#</u> Ch		Air Date	Air Time Descri		Start/End Time	Leng	th Ad-ID			Rate	Τv
Оро	1 WESI		10/22/12		OON NEWS 12-12:30	12:00-12:30 PM		30 DEMI0830H			\$250.00	
	3 WESI		10/23/12		OON NEWS 12-12:30	12:00-12:30 PM		30 DEMI0630H			\$250.00	
	2 WESI		10/24/12		OON NEWS 12-12:30	12:00-12:30 PM		30 DEMI0830H			\$250.00	
	4 WESI		10/25/12		OON NEWS 12-12:30	12:00-12:30 PM		30 DEMI0630H			\$250.00	
	5 WESI		10/26/12		OON NEWS 12-12:30	12:00-12:30 PM		30 DEMI0830H			\$250.00	
	22/12 1 ss of Time	10/26/1 - Pre-e		3-4 PM th notice	3:00-4:00 PM	MTWTF	:30	5	\$700.00	NM		
Wee	eks: St	tart Dat 0/22/12	e End D	ate MTWTFSS	Spots/Week 5	<u>Rate</u> \$700.00			-			
Spo	ts: <u>#</u> Ch	Day	Air Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate	Ту
	2 WESI	НМ	10/22/12	3:18 PM M-F 3-	4 PM	3:00-4:00 PM	::	30 DEMI0630H			\$700.00	١
	4 WESI	HTu	10/23/12	3:29 PM M-F 3	4 PM	3:00-4:00 PM	::	30 DEMI0830H			\$700.00	١
	5 WESI	HW	10/24/12	3:37 PM M-F 3	4 PM	3:00-4:00 PM	::	30 DEMI0630H			\$700.00	١
	3 WESI	HTh	10/25/12	3:39 PM M-F 3	4 PM	3:00-4:00 PM	::	30 DEMI0830H			\$700.00	١
	1 WES	HF	10/26/12	3:50 PM M-F 3	4 PM	3:00-4:00 PM	:	30 DEMI0630H			\$700.00	
	22/12 1 ass of Time	10/26/1 - Pre-e		4-5 PM NEWS th notice	M-F 4-5 PM	MTWTF	:30	5	\$900.00	NM		
Wee		tart Da 0/22/12			Spots/Week 5	<u>Rate</u> \$900.00						
Spo	ots: <u>#</u> Ch	Day	Air Date	Air Time Descr	ption	Start/End Time	Leng	th Ad-ID			Rate	Ty
	1 WES	НМ	10/22/12	4:25 PM M-F 4	-5 PM NEWS	M-F 4-5 PM	:	30 DEMI0830H			\$900.00	1
	3 WES	HTu	10/23/12	4:53 PM M-F 4	-5 PM NEWS	M-F 4-5 PM	:	30 DEMI0630H			\$900.00	. 1
	4 WES	HW	10/24/12	4:28 PM M-F 4	-5 PM NEWS	M-F 4-5 PM	:	30 DEMI0830H			\$900.00	-
	2 WES		10/25/12	4:13 PM M-F 4	-5 PM NEWS	M-F 4-5 PM	:	30 DEMI0630H			\$900.00	
	5 WES	HF	10/26/12	4:55 PM M-F 4	-5 PM NEWS	M-F 4-5 PM	:	30 DEMI0830H			\$900.00	
	/22/12 ass of Time	10/26/1 - Pre-	emptible wi		5:00-6:00 PM	MTWTF	:30	3	\$1,100.00	NM		
We		tart Da 0/22/12			Spots/Week 3	<u>Rate</u> \$1,100.00						
Sno	ots: # Ch		Air Date	Air Time Descr		Start/End Time	lend	th Ad-ID			Rate	T
Spc	7.3. <u>#</u> OII	Day	, III Date	VIII TILLE DESCI	iption	Standend Hille	<u>renc</u>	III AU-ID			Nate	1

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 965768-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Demings/D/Congress	DEMINGS FOR CONGRES	3413

www.wesh.com										
. 0							Spots/			
ine Start Date	e End Da	te Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
8 10/22/12 Class of	10/26/1 Гіте - Pre-		5-6 PM ROT th notice	5:00-6:00 PM	MTWTF	:30	3. ***	\$1,100.00	NM	
Spots: # 0		Air Date	Air Time Descrip	of the state of th	Start/End Time		th Ad-ID			Rate Type
	VESHTu	10/23/12	5:56 PM M-F 5-6		5:00-6:00 PM		30 DEMI0830H			\$1,100.00 NM
	VESHW	10/24/12	5:53 PM M-F 5-6		5:00-6:00 PM		30 DEMI0630H			\$1,100.00 NM
3 \	VESHTh	10/25/12	5:42 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	30 DEMI0830H			\$1,100.00 NM
9 10/22/12 Class of	10/26/1 Fime - Pre-		6-6:30 PM th notice	M-F 6-6:30 PM	MTWTF	:30	5	\$1,500.00	NM	
Weeks:	Start Da 10/22/12	te End D		Spots/Week 5	<u>Rate</u> \$1,500.00			=		
Spots: # 0	Ch <u>Day</u>	Air Date	Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
	VESHM	10/22/12	6:13 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	30 DEMI0630H			\$1,500.00 NM
3 \	VESHTu	10/23/12	6:27 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	30 DEMI0630H			\$1,500.00 NM
1 \	VESHW	10/24/12	6:27 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	::	30 DEMI0830H			\$1,500.00 NM
5 \	VESHTh	10/25/12	6:11 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	30 DEMI0630H			\$1,500.00 NM
4 \	VESHF	10/26/12	6:12 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	::	30 DEMI0630H)		\$1,500.00 NM
10 10/27/12 Class of	10/27/1		SU 6-6:30 PM e-emptible without	SA/SU 5:58-6:30 PI	S-	:30	1	\$700.00	NM	
Weeks:	Start Da	te End D	ate MTWTFSS	Spots/Week	Rate					
Casta: #	10/22/12			1	\$700.00		U- X-L ID			D. (. T.
Spots: <u>#</u> (1 \	VESHSa	Air Date 10/27/12	Air Time Descri		Start/End Time SA/SU 5:58-6:3		<u>th Ad-ID</u> 30 DEMI0630н			<u>Rate Type</u> \$700.00 NM
11 10/28/12 Class of	10/28/1 Time - Imm		SU 6-6:30 PM e-emptible without	SA/SU 5:58-6:30 PI notice	S	:30	1	\$700.00	NM	
Weeks:		te End D	ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$700.00			-c-ap-base		3000
Spots: #	20.00	Air Date	Air Time Descri	•	Start/End Time	Lena	th Ad-ID			Rate Type
	WESHSu		6:22 PM SA/SU		SA/SU 5:58-6:3		30 DEMI0630H			\$700.00 NM
12 10/22/12		2 M-S	u News @ 11PM	11-1135p	MTWTFS-	:30	1	\$1,800.00	NM	
	Time - Pre-			01-00/1-	D-1-			* *		
Weeks:	Start Da 10/22/12			Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: #	Ch Day	Air Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
1 \	WESHM		11:34 PM M-Su I		11-1135p	::	30 DEMI0830H			\$1,800.00 NM
13 10/28/12	10/28/1 Time - Pre-		ess Hollywood	11:35P-12:35XM/12	S	:30	2	\$450.00	NM	
Weeks:	Start Da			Spots/Week	Rate					
	10/22/12	10/28	/12S	2	\$450.00					
Spots: #		Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Leng	ith Ad-ID			Rate Type
	NESHSu		12:47 AM Acces	s Hollywood	11:35P-12:35X	M/12 :	30 DEMI0830H	İ		\$450.00 NM
2 '	NESHSu	10/28/12	1:07 AM Acces	s Hollywood	11:35P-12:35X	M/12 :	30 DEMI0630H	İ		\$450.00 NM
14 10/23/12 Class of			Prime VOICE e-emptible without	8:00-9:00 PM notice	-T	:30	1	\$4,000.00	NM	
Weeks:	Start Da	te End D	ate MTWTFSS	Spots/Week 1	Rate \$4,000.00					
Spots: #		Air Date	Air Time Descri		Start/End Time	Lend	th Ad-ID			Rate Type
. –		10/23/12	8:41 PM NBC F		8:00-9:00 PM		30 DEMI0830H	ł		\$4,000.00 NM
15 10/27/12 Class of			Saturday e-emptible without	Sat 8-10am	S-	:30	2	\$850.00	NM	
Weeks:	Start Da	te End D	Date MTWTFSS	Spots/Week	Rate					
Snote: #	10/22/1: Ch Day			2 ntion	\$850.00 Start/End Time	امد	ath Ad ID			Poto Time-
Spots: # 1	WESHSa	Air Date 10/27/12	Air Time Descri 8:23 AM NBC S		Start/End Time Sat 8-10am		<u>ath</u> <u>Ad-ID</u> 30 DEMI0630H	1		<u>Rate Type</u> \$850.00 NM

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Demings/D/Congress	DEMINGS FOR CONGRES	3413

www.wesh.com

ine Start Date End Date	Description	Otant/Ford Times		Spots/	D-4-	T	
ine Start Date End Date 15 10/27/12 10/27/12	Description NBC Saturday	Start/End Time Sat 8-10am	MTWTFSS	Length Week	Rate \$850.00	Type	
Class of Time - Immedia	tely Pre-emptible without	notice	3-	.30 2	φουυ.υυ	INIVI	
Spots: # Ch Day Air	Date Air Time Descri	otion	Start/End Time	Length Ad-ID			Rate Type
2 WESHSa 10/2	27/12 9:24 AM NBC S	aturday	Sat 8-10am	:30 DEMI0830H			\$850.00 NM
16 10/22/12 10/26/12 Class of Time - Pre-emp	NBC Today Show II tible with notice	10AM-11AM	MTWTF	:30 5	\$800.00	NM	
Weeks: <u>Start Date</u> 10/22/12	End Date MTWTFSS 10/28/12 MTWTF	Spots/Week 5	<u>Rate</u> \$800.00				¥
Spots: # Ch Day Air			Start/End Time	Length Ad-ID			Rate Type
	22/12 10:51 AM NBC T		10AM-11AM	:30 DEMI0830H			\$800.00 NM
	23/12 10:28 AM NBC T		10AM-11AM	:30 DEMI0630H			\$800.00 NM
	24/12 11:00 AM NBC T	oday Show II	10AM-11AM	:30 DEMI0630H			\$800.00 NM
	25/12 10:51 AM NBC T		10AM-11AM	:30 DEMI0630H			\$800.00 NM
5 WESHF 10/2	26/12 10:52 AM NBC T	oday Show II	10AM-11AM	:30 DEMI0830H			\$800.00 NM
17 10/22/12 10/26/12 Class of Time - Immedia	NBC Today Show III tely Pre-emptible without	11AM-12PM/10-11A notice	MTWTF	:30 5	\$450.00	NM	
Weeks: <u>Start Date</u> 10/22/12	End Date MTWTFSS 10/28/12 MTWTF	Spots/Week 5	<u>Rate</u> \$450.00				
Spots: # Ch Day Air			Start/End Time	Length Ad-ID			Rate Type
	22/12 11:30 AM NBC T	The contract of the contract o	11AM-12PM/10-				\$450.00 NM
	23/12 11:52 AM NBC T		11AM-12PM/10-				\$450.00 NM
	24/12 11:51 AM NBC T		11AM-12PM/10-				\$450.00 NM
	25/12 11:56 AM NBC T		11AM-12PM/10-				\$450.00 NM
3 WESHF 10/2	26/12 11:53 AM NBC T	oday Show III	11AM-12PM/10-	11/ :30 DEMI0630H			\$450.00 NM
18 10/28/12 10/28/12 Class of Time - Immedia	Sun Sunrise@6-8 AM ately Pre-emptible without	6:00-8:00 AM notice	S	:30 1	\$200.00	NM	
Weeks: Start Date 10/22/12	End Date MTWTFSSS	Spots/Week	Rate				
Spots: # Ch Day Air	10/20/12	ntion	\$200.00 Start/End Time	Length Ad-ID			Data Tuna
		unrise@6-8 AM	6:00-8:00 AM	:30 DEMI0830H			Rate Type \$200.00 NM
							\$200.00 TVIV
19 10/24/12 10/26/12 Class of Time - Pre-emp		-12:12:00-12:30 PM	WTF	:30 1	\$500.00	NM	
Weeks: Start Date 10/22/12	End Date MTWTFSSWTF	Spots/Week 1	<u>Rate</u> \$500.00				
Spots: # Ch Day Air		-	Start/End Time	Length Ad-ID			Rate Type
1 WESHW 10/	24/12 12:13 PM M-F N	OON NEWS 12-12:30	12:00-12:30 PM	:30 DEMI0630H			\$500.00 NM
			Total Spots	74			

Payment Terms 30 Days

<u>Gross Total</u> \$54,000.00

Agency Commission

\$8,100.00

Net Amount Due \$45,900.00